From:	Pearson Louis
To:	Vassi Alina
Subject:	RE: In app announcement
Date:	Wednesday, September 25, 2019 10:43:45 AM
Attachments:	image001.png image011.png image012.png image013.png image014.png image015.png image018.png image019.png

---

Thanks

From: Vassi Alina
Sent: Wednesday, September 25, 2019 10:43 AM
To: Pearson Louis
Subject: FW: In app announcement

Sgt. Pearson, see below as requested. Thank you

Alina Vassi
Criminal Intelligence Analyst | North Palm Beach Police Department
Phone: (561) 882-1160 | Fax (561) 881-4425
560 U.S. Highway 1 • North Palm Beach • 33408

www.village-npb.org

Confidentiality Notice: This e-mail is for the sole use of the intended recipient(s). Unauthorized review, use disclosure or distribution is prohibited. E-mail messages and addresses may be subject to public disclosure in accordance with Florida public records law.

From: Kari Pallotto [mailto:k.pallotto@ring.com]
Sent: Tuesday, August 27, 2019 8:56 AM
To: Pearson Louis
Cc: Vassi Alina
Subject: Fwd: In app announcement

Good morning, how are you? We have changed the date for the onboarding to September 12th. I wanted to update the below information for the in-app approval. Please let me know if this is approved.
Thank you

---------- Forwarded message ---------
From: **Kari Pallotto** <k.pallotto@ring.com>
Date: Fri, Aug 23, 2019 at 1:44 PM
Subject: In app announcement
To: <lpearson@village-npb.org>
Cc: Vassi Alina <avassi@village-npb.org>

Hello, before we proceed with activating North Palm Beach PD Neighbors Portal, Ring will need to schedule our standard in-app announcement. This message comes from Ring and will be viewable to all North Palm Beach Neighbors app users.

The standard message template can be viewed here and is simply to inform our users and set the stage for your participation on the app.
Once approved, we can move forward with the training.

Public Announcements & Responding to Press/Media Inquiries

Once your in-app announcement goes live, I'll follow up with talking points and sample social media posts. Until then, please refrain from external-facing outreach or publicizing of the Neighbors App, Neighbors Portal and/or partnership.

Please be sure to connect with me as well as Ring's PR team (viaMedia@ring.com) regarding any inbound media inquiries.

> We are asking for you to approve the in-app message to go out on September 11th, 2019 and we will have the portal training for September 12th, 2019
>
> Please reach out with any questions!

--

Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

--

Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

See our agency success stories

CAUTION – This email originated from outside of the Village. Please do not open any attachments or click on any links from unknown sources or unexpected email.